



# FORUM '09

## Designer & Industry Event Directory

### *Advertising Information*

#### **CLOSING DATE**

<b>Ad Closing Deadline</b>	<b>Materials Due</b>
Friday, March 6, 2009	Wednesday, March 11, 2009

#### **AD DIMENSIONS**

<b>Full Page:</b>	6.5" x 10.5"
<b>Half Page:</b>	6.5" x 5.25"
<b>Quarter Page:</b>	3.25" x 2.625"

#### **RATES**

<b>Inside Front/Inside Back:</b>	\$1200
<b>Full Page:</b>	800
<b>Half Page:</b>	400
<b>Quarter Page:</b>	250
<b>Business Card:</b>	100

#### **AD CREATION RATE**

<b>Full Page:</b>	\$150
<b>Half Page:</b>	75
<b>Quarter Page/Business Card:</b>	50

\*Finished directory will be book-bound, color, 6.5" x 10.5"

Yes, I want to advertise in the Color *Works!* Program Directory

Contact Person \_\_\_\_\_

Company (as it will appear in advertising) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Check enclosed (payable to Fairfield County Home Magazine, 111 Forest Ave., Fairfield, CT 06824) \$ \_\_\_\_\_

Please charge: MasterCard \_\_\_\_\_ Visa \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration date \_\_\_\_\_

**Please call Fairfield County Home sales representative Shelley McCormick at 203.545.7091 for further information**

Please e-mail your company logo in JPEG format to [smccormick@fchmagazine.com](mailto:smccormick@fchmagazine.com)

#### **Requirements:**

Acceptable Ad Format: Hi-Res Acrobat, Quark, InDesign or Photoshop PDF preferable Mac Formatted QuarkXpress, printer fonts, and the art and/or logos appearing in the ad in high resolution Tiff or EPS formats. Adobe Illustrator EPS (text converted to outline) or a Photoshop Tiff or Eps. Ads done in alternative programs (Adobe/Microsoft Word, PowerPoint) or on a PC platform should be done exactly to size as they will be scanned as art to be included in the Journal. Screens: Screen ruling should not exceed 133 lines.

Acceptable Disks: Mac-formatted CD Rom or DVD